



BRUTON PARISH CHURCH

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www.brutonparish.org

October 27, 2016

Dear Friends,

It's been three weeks since the Campaign mailing was received at your home. Thank you to those individuals or couples who have responded so far. The Campaign ends on December 31. As of October 26, the total stands at \$7,279,823, or 91% of the way to the goal. The balance is \$720,177. We have had great success, but need your help to finish strong. What follows are answers to a few key questions.

When are pledge cards due?

On or before December 31, 2016, to help the Campaign finish successfully. Most parishioners are used to pledging every fall; the difference we ask this year is that everyone meet the December 31 deadline. Every 2017 pledge made by December 31 counts toward the \$8.0 million goal.

	Received/ Pledged	Goal	% of Goal Achieved
Annual Giving 2016	\$ 1,627,204	\$ 1,725,000	94%
Annual Giving 2017	782,941	1,750,000	45%
New Pipe Organ	2,033,839	1,880,000	108%
Church Interior Work	342,884	320,000	107%
Foundation Gifts	2,379,660	2,200,000	108%
Special Projects	113,295	125,000	91%
Total	\$ 7,279,823	\$ 8,000,000	91%

How is the Campaign doing?

This chart shows results as of October 26 in each Campaign objective - in dollars and in percentage of goal achieved. While some areas have gone over, clearly the area needing most support now is Annual Giving 2017.

Where can I help the most?

The chart reinforces the importance of Annual Giving 2017: it is the area where we have the farthest to go. Certainly, we welcome contributions to all areas, but your pledge to Annual Giving 2017 will be the biggest help -- and have the greatest impact -- on closing the gap.

How does Annual Giving 2016 compare to 2015?

Very favorably: we estimate at year end an increase of \$200,000 in all parish giving. This points to the capacity to start an upward trend in 2017, and reverse the pattern of flat giving that has existed since 2009. That has been the intent from the beginning: to reinvigorate annual giving from the parish, which is a substantial portion of Bruton Parish's total income.

How has the parish allocated the 2016 increase?

The parish has met budget requirements and done two additional things:

- J We have established a maintenance reserve for care of our buildings with \$88,000. The concept of a reserve is to set money aside to grow, putting us in a stronger position to take on large projects in a timely fashion. An important one on the horizon is replacing the climate control system in the Parish House. A growing maintenance reserve is the first step toward managing the costs of it, and future needs that arise.
- J We have committed \$94,000 to mission and outreach, to reverse the trend of declining support to this area. The mission and outreach committee was able to immediately donate to the Hurricane Matthew Response Fund within Episcopal Relief and Development. The committee will disburse another \$86,000 before the year is through to organizations that have requested funding this year and meet our guidelines.

How much should I pledge for Annual Giving 2017?

Though this is an individual decision, it is worth repeating that 2017 is targeted for an increase over 2016. Our hope is to strengthen the annual operating budget year by year, for the long term. To be true to our effort, we hope you will consider an increase over your total 2016 giving, and if that seems out of reach this year, please hold on to that hope and plan for it as a future aim.

Please take the time you need to determine your financial support for Bruton Parish in 2017. If you wish a phone call or visit from the rector or a Campaign committee member to discuss any aspect of your giving, please email campaign@brutonparish.org and Marty will reply to you promptly.

Choose faithfully and wisely, and then give with confidence and thanksgiving. Thank you.

Sincerely Yours,



The Rev'd Chris Epperson
Rector



Marty Easton, Chair
Campaign for the Fourth Century

The Rev'd Christopher L. Epperson, Rector
The Rev'd Lauren M. McDonald, Associate Rector – Outreach & Women's Ministries
The Rev'd Tyler L. Montgomery, Associate Rector & Canterbury Chaplain
The Rev'd Joshua P. Stephens, Associate Rector – Family Ministry
The Rev'd Jan M. Brown, Deacon