



Tym Smith
Early Care and Education
Training and Consulting
email: tym@tymthetrainerl.com

Building Relationships

It's not what you say, it is how you say it

Relationships don't just happen, they have to be built. Every Director and teacher must work hard at establishing and maintaining strong relationships. We must display a service mentality. Parents need to feel good about your role as a partner in the education of their child. Children need to feel comfortable with you as a care giver. It is not just good customer service that makes parents feel good, but also to let them know we value them as partners in the education of their children.

Top 10 actions we take to prevent relationships from being built

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

It is important that Relationship Building is not used as a one time event, but as on going strategy that is followed day in and out. Creating a center of excellence takes a great deal of effort - not only in terms of parent satisfaction and experiencing high enrollment levels. **A good reputation is worth more than gold.** Being service minded and other-oriented can help transform your school from average to excellent!

Tips for Building Strong Relationships

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.