

As part of the [2017 eFormation all-online conference](#) – we are excited to bring you four workshops lead by amazing thinkers and leaders!

[Register online](#) to gain access for all the June 6th webinars!

Keith Anderson *Digital-First Faith Formation*

Much of the time when we think about using digital technology in faith formation, we view it as an add-on, a complement, or a supplement to pre-existing face-to-face formation experiences. But what if we changed our starting point, creating digital-first and perhaps digital-only formation experiences and letting the face-to-face emerge organically from there. In this workshop Keith Anderson will share his experiences and case studies on digital-first formation, including his recent projects, "[The OA for Lent](#)" and "[Faith at Home](#)."

Workshop 1: 10-11am

Nurya Love Parish *Using Media Projects for Formation with Children and Youth*

People are watching a billion hours of content on YouTube every single day. Add in Vimeo, Snapchat, Instagram, and now Facebook Live and it's clear: online video is a huge cultural juggernaut. How can you make use of these resources and create new content as part of your Christian formation ministry? This workshop will teach you how to curate and create video with a focus on how to successfully design and complete video projects with youth and children.

Workshop 2: 11:15am-12:15pm

Bethany Stolle *Theology by Design: A Practical Approach to Design Thinking for Congregations*

"Because it's always been done that way." These seven last words signal the death of possibility for ministries everywhere. Breaking familiar patterns to develop new approaches to faith formation is incredibly difficult, but tools from the world of design thinking can help. This workshop offers a theological framework and practical exercises to help ministry leaders embrace empathy, make sense of others' stories, and generate fresh ideas for ministry in their congregations.

Workshop 3: 1:45-2:45pm

Lorenzo Lebrija *Trying Everything: Experiences of Digital Evangelism and Fundraising*

What works in one place won't necessarily work in another. This is why you need to try everything. In this workshop, Lorenzo will take you through his trials and errors. He'll also provide resources like a sheet to conduct a Social Media audit of your own

congregation.

Workshop 4: 3:00-4:00pm

Schedule for Tuesday, June 6th (all times are EST)

9:30am: Morning Prayer online

10-11am: Workshop 1

Keith Anderson – Digital-First Faith Formation

11:15am-12:15pm: Workshop 2

Nurya Love Parish – Using Media Projects for Formation with Children and Youth

12:30-1:30pm: Affinity group offering 1 : 4 options

1:45-2:45pm: Workshop 3

Bethany Stolle – Theology by Design: A Practical Approach to Design Thinking for Congregations

3:00-4:00pm: Workshop 4

Lorenzo Lebrija -Trying Everything: Experiences of Digital Evangelism and Fundraising

4:00-5:00pm: Affinity group offering 2 : 4 options

5:00pm: Evening Prayer online

More information about the 2017 eFormation online conference [can be found here](#).