

Senior Media Technical Arts Director

Non-exempt part-time position:

20-25 hours a week

Primary Function:

The Senior Media Technical Arts Director (SMTAD) will conceptualize and implement the mission, vision and doctrinal values of our church through graphic design, social media, video content, and web development. This will be done both internally for our congregants and externally to the general public. This position will work closely with program staff and volunteer leaders to creatively tell our story as a church and work to actively promote greater participation in the life of our ministries through intentional communication vehicles that promote passion and transformative life change in Jesus.

Responsibilities:

- Create imaginative content for Sunday morning worship to support the gatherings and to promote weekly ministry opportunities within the life of the church;
- Develop and manage a user-friendly, interactive website with a focus on engaging content, inspiring and creative media, with a high level of focus on story-telling, life change, and inspiration;
- Develop a catalogue of narrative testimonies (through print/web/video) from members of our congregation that tell the story of God's grace and faithfulness in their lives;
- Work closely with all program staff to help them effectively promote their ministries and renew content across social media platforms, websites, and other media outlets with a careful vision for attracting the unchurched or de-churched;
- Provide artistic vision of overall design direction for series content, major initiatives, and other collaborative ministry events;
- Manage communication associates who will oversee the creation and production of bulletin, e-news, promotional tools, and website updates;
- Act as a bridge between pastors, worship arts director, and all ministries within the church to better communicate vision and provide cohesive messaging;
- Develop, train and supervise teams of people to create dynamic content and execute technology in worship services and other church-wide gatherings;
- Load and manage video and mp3 messages to web weekly;
- Utilize creative messaging (e.g. short videos) to remind the congregation of upcoming events;
- Manage and provide technical expertise and vision to bring a more integrated use of A/V equipment necessary for effective ministry;
- Maintain a high level of on-campus visibility among the church staff and volunteers;
- Be an active member of Christ Community Church;
- Other duties as directed by supervisor.

Accountability

- Participates in annual job performance evaluation;
- Professional development as needed and mutually agreed upon;
- Works interdependently with colleagues.
- Adheres to policies as stated in the CCCM Ministry Standards Handbook

Qualifications

- Fully and enthusiastically ascribe to the doctrines, catechisms and employee standards of Christ Community Church.
- Excel in written communication (grammar, syntax, compelling compositional engagement, and editing skills).
- Maintain a high level of technical expertise to fulfill all aspects of this job description.
- Be an active team player on the Christ Community Church staff.