

THE GIRL SCOUT DIFFERENCE:

Girl Scouts offers the best leadership development experience for girls in the world — one that is designed with, by, and for girls.

The inclusive, all-girl environment of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves. **Girl Scouts takes the potential of girls, combines it with robust skill-building programming, and adds caring adult mentors and strong female role models to look to for guidance, inspiration, and support.** Girl Scouts works. It's the best leadership experience for girls in the world for one very good reason: **because it's girl-led!** And with more than **60 million other G.I.R.L.s** to cheer her on every step of the way, there's no limit to what she can accomplish.

Girl Scouts is proven to help girls benefit in 5 key ways:



COOKIE SALES: Largest Girl-Led Business in the World

200 MILLION BOXES / **\$800** MILLION IN SALES / COOKIE SEASON

IN **100 YEARS**
1,000,000
GIRL SCOUTS



Did you know?

Girl Scouts fuels the female leadership pipeline.



90%
OF FEMALE
U.S. ASTRONAUTS



50%
OF FEMALE
BUSINESS LEADERS



80%
OF FEMALE
TECH LEADERS



76%
OF FEMALE U.S.
SENATORS



100%
OF FEMALE U.S.
SECRETARIES OF STATE

...WERE GIRL SCOUTS.



1 IN 2
Women is a
Girl Scout
Alumna



52%
of Women in
Business are Girl
Scout Alumnae

GIRL SCOUT IMPACT IN OUR COMMUNITY:



2,752

HIGHEST AWARDS EARNED



52,906

GIRLS SERVED



21,042

ADULT MEMBERS



STEM

7,601

GIRLS served by STEM programs

140

GIRLS sponsored on **27 LEGO Robotics teams** competed at various levels of **FIRST Robotics**

1

GIRL SCOUT TEAM placed **10th** at the **FIRST LEGO League World Championships**

Computer science, engineering, robotics, outdoor STEM, and more



LIFE SKILLS

81

GIRLS traveled through a council-sponsored trip

15

LOCAL GIRL SCOUTS traveled through the **GSUSA Destinations** program

5

WORLD CENTERS to visit and explore: Mexico, Switzerland, UK, India, and Africa

Civic engagement, healthy living, global citizenship, communication skills



OUTDOORS

14,700

GIRLS served by camp and outdoor programs

998

ACRES across **6 CAMPS** provide exceptional outdoors experiences for **ALL AGES**

Adventure and skill building through camping experiences for all age levels, from the backyard to the backcountry



ENTREPRENEURSHIP

4.4

MILLION BOXES SOLD

184,386

BOXES DONATED to Gift of Caring to support Military Members

\$12.7

MILLION IN NET SALES

The Girl Scout Cookie Program – the largest girl-led business in the world – teaches goal setting, decision making, money management, business ethics, and people skills