

# Strategic Plan – Phase 1

## Oak Ridge United Methodist Church

Strategic Planning Outline for 2017 - 2022

Welcome. Grow. Love.

OAK RIDGE  
UNITED METHODIST CHURCH



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## Oak Ridge United Methodist Church

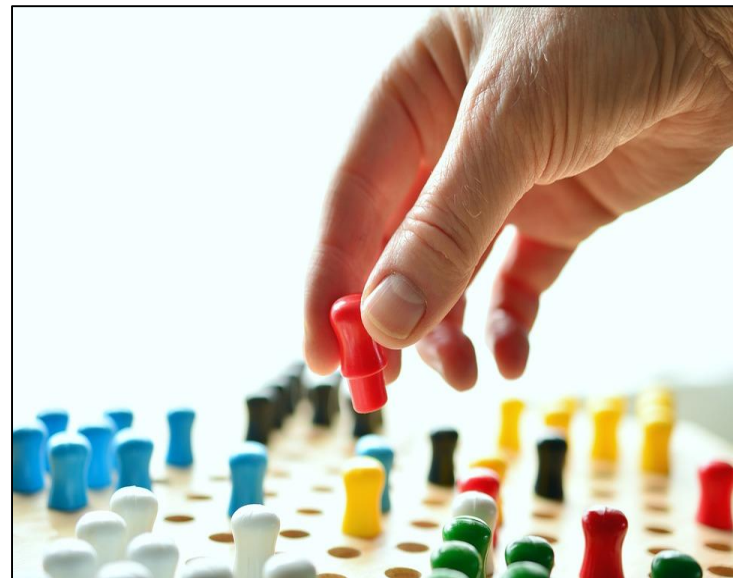
### Strategic Plan - Phase one

- Direction
- Key themes
- High level outline



### Strategic Plan – Phase two

- Who?
- How much?
- When?



# Strategic Plan – Phase 1

## Oak Ridge United Methodist Church

### Ministry Themes

- Worship = Inspiring Worship
- Welcome = Hospitality
- Grow = Vibrant Ministries and Christian Education
- Love = Outreach

### Vision statement

- Oak Ridge United Methodist Church welcomes and grows disciples for Jesus Christ who worship God and love others.

### Motto

- Welcome. Grow. Love.

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## Oak Ridge United Methodist Church

### Worship Ministry

- **Ministry statement** - Offer inspiring worship that is engaging, faithful to our Wesleyan tradition, and aspires to excellence.
  - Worship at Oak Ridge United Methodist Church should:
    - Be a magnet for seekers and believers
    - Deliver an inspiring music program
    - Offer relevant, engaging, and substantive preaching
    - Provide opportunities for children, youth, and adults to participate in worship
    - Develop a culture of generosity
    - Offer varied forms of dynamic worship at different times and days
    - Strategically use technology to enhance and deliver worship experiences
    - Be sensitive and welcoming to those who are new to church
    - Seek continuous feedback on effectiveness



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## Oak Ridge United Methodist Church

### Welcome Ministry

- **Ministry statement** – Create a positive and memorable experience for anyone who attends or visits ORUMC.
  - A Welcoming environment at Oak Ridge United Methodist Church should:
    - Foster a congregation that attracts and retains members
    - Be a community that reflects hospitality in the church and beyond
    - Leverage existing outreach and service ministries to welcome families and individuals
    - Be a center for community events and social awareness
    - Have a facility that is welcoming, navigable, and user friendly

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### Grow Ministry

- **Ministry statement** - Educate, nurture, and empower one another to grow as disciples of Christ.
  - A Growth Ministry at Oak Ridge United Methodist Church should:
    - Grow Sunday morning Discipleship classes across all groups
    - Grow the number and participation in small groups
    - Recruit, equip and retain leaders of discipleship classes and small groups
    - Encourage and celebrate our youth as leaders
    - Address complex issues through the lens of faith
    - Nurture dynamic youth programs
    - Provide outstanding children's ministries
    - Embrace the Week Day School as a vibrant ministry of ORUMC
    - Be recognized as a place to learn and grow in one's faith for seekers and believers

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### Love Ministry

- **Ministry statement** – Be the hands and heart of Christ by serving our neighbors near and far.
  - A Loving environment at Oak Ridge United Methodist Church should:
    - Enhance partnerships with other local churches, schools and service organizations
    - Support and strengthen local, national and international missions opportunities
    - Strategically partner with state and international groups to serve others
    - Leverage technology and other mediums to share the message of Jesus Christ
    - Create a culture of Christ-like service to others
    - Facilitate community awareness and healing of tough social issues
    - Be known as a church that loves those who are often forgotten

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