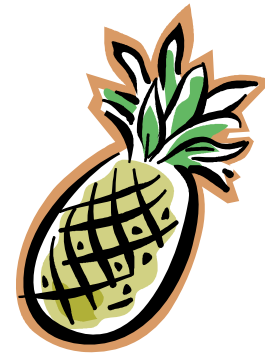


Holy Infant – Town Hall

April 29, 2010

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Welcome





# Holy Infant – Town Hall

## April 29, 2010 - Agenda

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- Opening Prayer
- Introduction – Why the Survey?
- Survey & Planning Process
- Survey Results
- Focus Areas / Next Steps



# Holy Infant – Town Hall

## April 29, 2010 - Agenda

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- Opening Prayer
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# Holy Infant – Town Hall

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- Introduction – Why The Survey?
  - Parish Pastoral Council involvement
  - Need for planning
  - Last long term plan- PPEP Spring '02
  - Strategic planning process initiated



# Holy Infant – Town Hall

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- Introduction – Survey Overview
  - Measure how we are “doing” with feedback from whole parish
  - Determine where we are headed
  - Combine with annual planning



# CARA- Who, What, Why?

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- CARA – Center for Applied Research in the Apostolate
- Provides pastoral assistance surveys and services
- Database of nationally tested questions
- Access to comparison data
- Objective, 3<sup>rd</sup> party assessment/report



# CARA's Elements of Parish Life

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- Worship
- Community
- Leadership
- Formation
- Social Justice
- Evangelization
- Stewardship



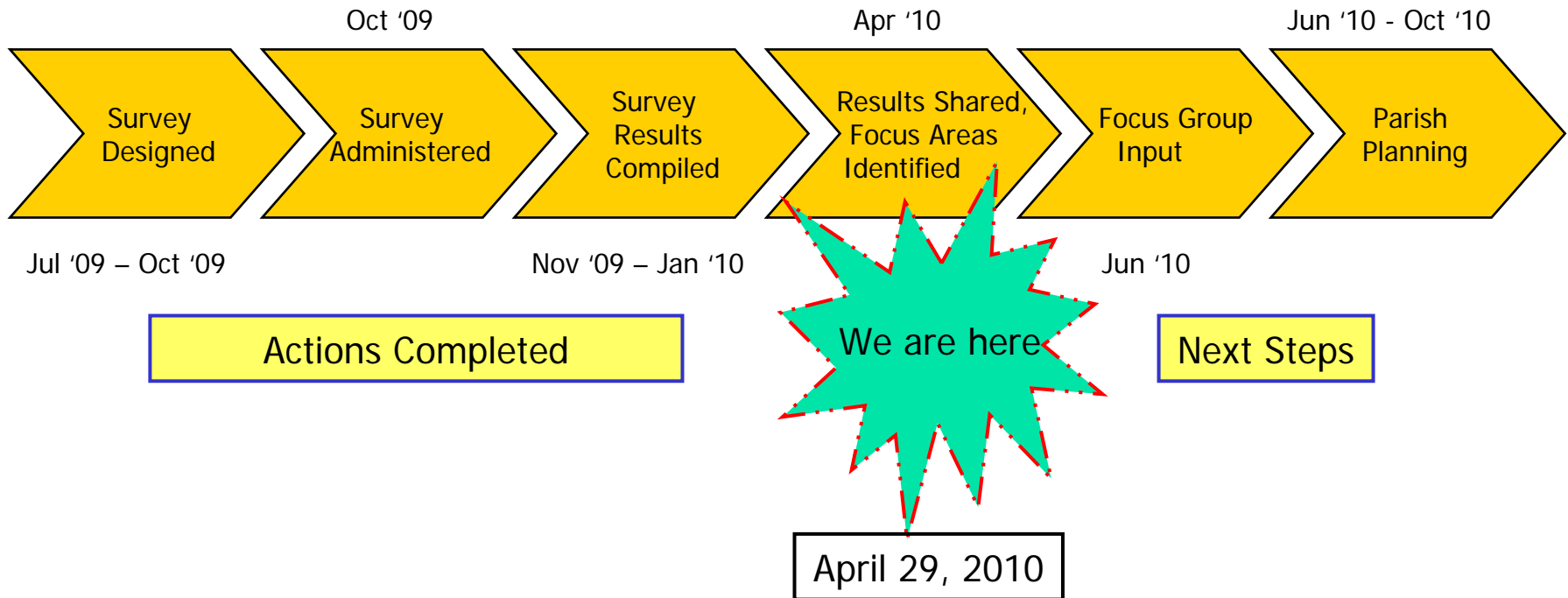
# Holy Infant – Town Hall

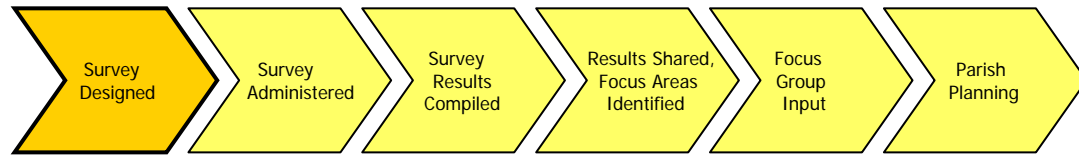
## April 29, 2010 - Agenda

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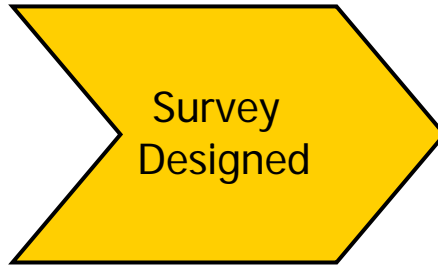
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# Survey and Planning Process





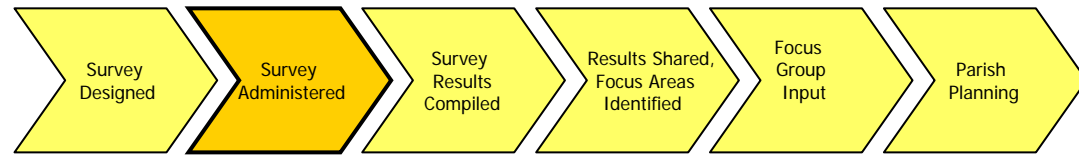
# Survey and Planning Process



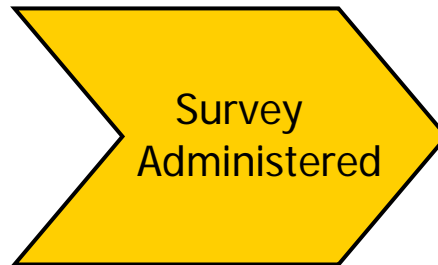
July 09 – October 09

- Holy Infant Design Team Established
- Utilized CARA Information / Questions as a Guide
- Customized Holy Infant Specific Survey
- Submitted to CARA for Survey Packaging





# Survey and Planning Process

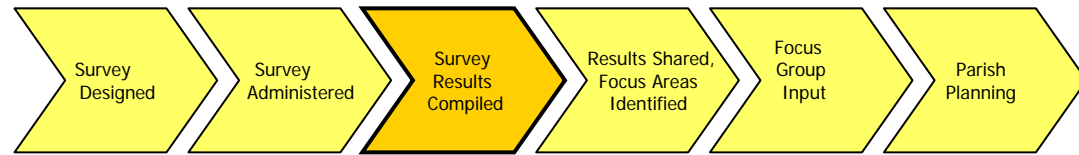


October 2009

- Survey Administered (in pew)
- 2<sup>nd</sup> Weekend for Absentees
- 654 Respondents (adults)

- Survey Input sent to CARA





# Survey and Planning Process



November 2009 – January 2010

- CARA compilation of data (objective, 3<sup>rd</sup> party)
  - Preliminary report received - Reviewed with CARA
    - Questions / Clarification
    - Additional data / background requested
- 
- Overview of results to follow

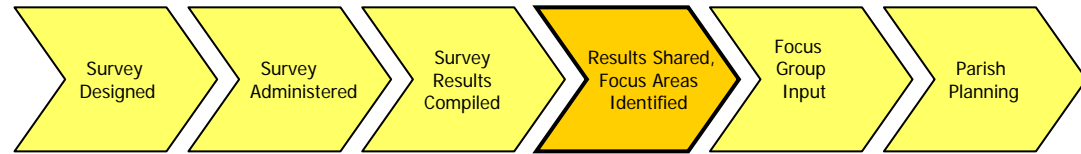


# Holy Infant – Town Hall

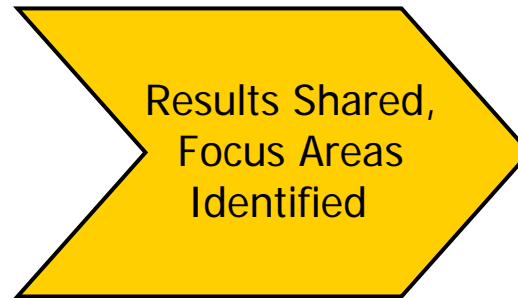
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# Survey and Planning Process

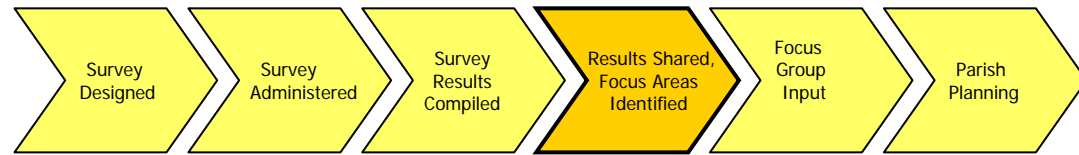


April 29, 2010



- What you will see:
    - Overview of key information
    - Holy Infant Specific vs National Average
    - Suggested Focus Areas
- We encourage 'Questions of Understanding'





# Survey and Planning Process

## Overview of Survey Highlights

- Interpreting the report
- Demographic and religious characteristics of respondents
- Parish life and worship environment
- Questions with high non-response rates
- Parish Strengths
- Opportunities for Improvement



# Holy Infant Town Hall - Results

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## Section I: Responding Parishioners

- *Generations*
  - Pre-Vatican II - ages 67 and over
  - Vatican II- ages 49-66
  - Post Vatican II - ages 28 - 48
  - Millennial - ages 18-27 (combined with Post Vatican II in HI report due to small number of respondents)



# Holy Infant Town Hall - Results

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## Section I: Responding Parishioners

- *Holy Infant...*
  - Pre Vatican Generation is 17% of parish vs 35% nationally
  - Vatican II Generation is 43% vs 42% nationally
  - Post Vatican II/Millennial Generation is 40% vs 23% nationally
  - Post Vatican II Generation is more diverse than other generations in the parish
  - Post Vatican II Generation is more likely than others to attend 11 am mass; other Generations are evenly distributed for attendance
  - Vatican II Generation is more likely to be involved in one or more activities



# Holy Infant Town Hall - Results

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## Section I: Responding Parishioners

- *Holy Infant...*
  - Average age 52 ; Nationally 53
  - 60% Female ; Nationally 62%
  - Married 71% ; Nationally 71%
  - Tenure of attendance 11 years; Nationally 18 years
  - 4% Hispanic/Latino; Nationally 26%
  - 15% Asian/Pacific Islander ; Nationally 4%
  - Not materially different for other ethnic groups
  - 28% with a child in household in grade 12 or less



# Holy Infant Town Hall - Results

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## Section I: Responding Parishioners

### ■ *Holy Infant...*

- Attend mass almost every week or more frequently 91%; nationally 92%
- Registration is 74%; nationally is 81% (CARA believes that HI is even further “below average” when factoring low percentage of Hispanics/ Latinos)
- Has 52% involved in one or more ministries; 50% nationally
- Respondents with children under 18 in household twice as likely to be involved in activities
- Respondents involved in HI-life in past two years: 38% (lower participation by Pre Vatican II and those not participating in activities)



# Holy Infant Town Hall - Results

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## Section II: Evaluation of Aspects of Parish Life

### ■ *Holy Infant...*

- 98% evaluate parish life as good or excellent; more positive than nationally
- Respondents evaluate the parish worship environment positively; similar to nationally
- 95% attracted to open, welcoming spirit; higher than nationally
- 79% attracted by programs and activities; nationally 83%
- Above national average in attraction to faith formation for adults
- Below national average in attraction to faith formation for children/youth



# Holy Infant Town Hall - Results

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## Section III: Questions with High Non-Response

- Faith Formation
- Parish Outreach

*High number of non responses may indicate a general lack of knowledge or opinion. The results can be informative, but must be carefully interpreted.*



# Holy Infant Town Hall - Results

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## Section IV: Parish Strengths

- Parish Leadership
  - HI respondents evaluate leadership more positively than nationally
  - Respondents are exceptionally comfortable talking with the pastor-especially Pre-Vatican II and Vatican II Generations
  - Parish is perceived to be well organized



# Holy Infant Town Hall - Results

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## Section IV: Parish Strengths

### ■ Volunteering and Outreach

- More than 90% respond: good or excellent
- Consider outreach and faith formation needs somewhat or very much a priority
- Three quarters indicate that youth ministry and children's religious education/formation should be very much a priority
- Less than half indicate that intergenerational faith formation events, outreach to inactive Catholics or the unchurched or providing retreat opportunities should be a priority.
  - CARA suggests that here may be a communications "disconnect" issue implied in this response for prioritization of needs



# Holy Infant Town Hall - Results

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## Section IV: Parish Strengths

### ■ Community and Hospitality

- The welcoming spirit of the parish and its social ministry programs are evaluated positively by 90% of the respondents - more than nationally

### ■ Spiritual Growth

- Respondents evaluated efforts to foster spiritual growth as 92% good or excellent - 89% nationally
- Many respondents point to Salesian Spirituality as the parish's greatest strength



# Holy Infant Town Hall - Results

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## Section IV: Parish Strengths

- Other Strengths – Qualitative Data
  - Parish diversity
  - The size of the parish
  - Feeling of hospitality, welcoming spirit and acceptance



# Holy Infant Town Hall - Results

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## Section V: Opportunities for Improvement

### ■ Parish Facilities

- One quarter of respondents evaluate each of the parish facilities as fair or poor
- Over 80% agree that they are comfortable with the multipurpose nature of the worship/meeting space
- Post Vatican II Generation, respondents with children in household under 18, and those involved in parish activities are somewhat more likely to view facilities less favorably
- Many respondents mention growth, building size and space as one of the parish' greatest challenges in the next five years



# Holy Infant Town Hall - Results

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## Section V: Opportunities for Improvement

### ■ Parish Communications

- One quarter of respondents do not understand the organizational structure of the parish
- Thirty percent fail to understand the importance of specific projects funded by the building fund
- Those not involved in parish activities are slightly more likely to fail to understand the organization of the parish



# Holy Infant Town Hall - Results

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## Section V: Opportunities for Improvement

- Parish Communications (continued)
  - Effective means of communications (ranked)
    - Bulletins
    - Announcements at mass,
    - Parish wide emails,
    - Parish publications,
    - Parish website (emails and website more effective at HI than nationally)



# Holy Infant Town Hall - Results

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## Section V: Opportunities for Improvement

### ■ Stewardship

- 66% say that they are volunteering as much as they would like; more than nationally
- 80% of those *actually involved in activities* say they are volunteering as much as they would like
- 90% are contributing what they prayerfully consider to be appropriate
- 80% believe in the usefulness of the Electronic Funds Transfer (EFT) program
- Many believe the greatest challenge in the next 5 years was related to finances
- Over 80% indicated that the top priorities for parish contributions to social justice efforts should be:
  - Charities such as homeless shelters and food banks (56%)
  - Job placement and training programs (27%)



# Holy Infant Town Hall - Results

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## Section V: Opportunities for Improvement

- Other Challenges- Qualitative Data
  - Outreach to youth and young adults
  - Embracing minority members
  - Outside forces (i.e. secular culture, apathy, etc)
  - Outreach to inactive Catholics

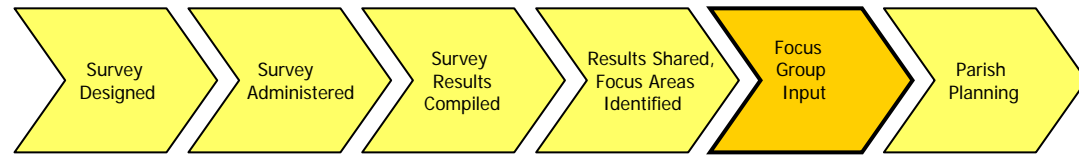


# Holy Infant – Town Hall

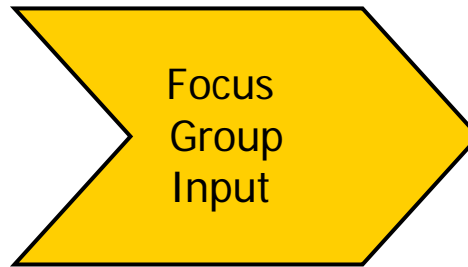
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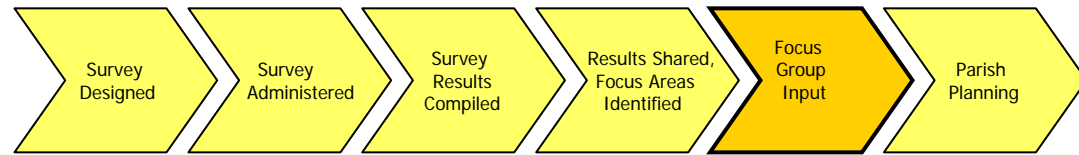
# Survey and Planning Process



June 2010

- Establish Focus Groups to validate information, provide additional input and offer suggestions
- Expectations:
  - Parish Wide Focus Group Assembly (June 10, 2010)
    - Facilitator to lead; scribe to record information
    - Groups to develop 'directional statements'
      - "Holy Infant should...."
- Focus Group output to be consolidated for input into the Long Term Parish Plan





# Survey and Planning Process

## Focus Groups:

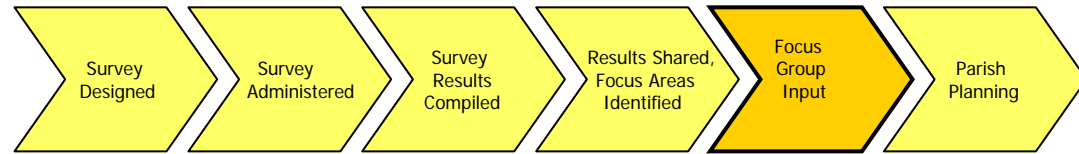
### ➤ Who will be included?

Any adult (18 years or older) who signs up in advance.

### ➤ How will these groups be organized?

Most participants will be randomly assigned to topics to allow us to capture a diverse group of parishioners. General guidelines will be provided so groups operate efficiently and yield maximum results.

Sign up in the Hospitality Room after the Town Hall; Or in the atrium during the three weeks prior to the Focus Group Assembly

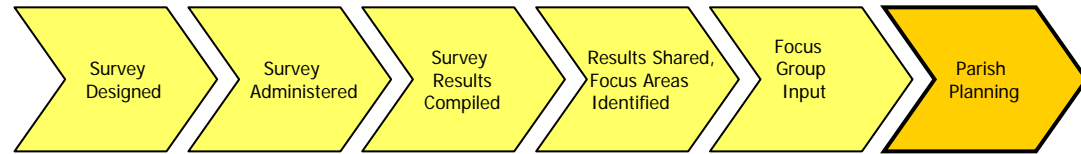


# Survey and Planning Process

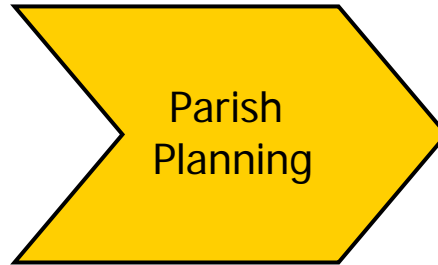
## Focus Group Topics

- Faith Formation
- Facilities/Space
- Communications
- Worship Experience
- Stewardship (TTT)
- Social Justice and Outreach
- Parish Community

If you plan to participate in a Focus Group, please review the survey results on the Holy Infant Web Page prior to the June 10, 2010 meeting



# Survey and Planning Process



June 2010 +

- Output from the Focus Groups will be used in the Holy Infant Long Term Planning Process



# Holy Infant – Town Hall

April 29, 2010

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- Thank you all again for your participation and interest
- Please provide input as to your willingness to participate in a Focus Group Assembly
  - Focus Group meeting is planned for June 10
  - Reminder: Please review the survey data on the Holy Infant website

