

Dear STM Community,

On behalf of the entire HSA, we invite you to our Annual Auction, “**2012 Auction Expo: A Night at the World’s Fair**”. Invitations will be formally extended next week. You are an important part of the STM community and we hope that you will celebrate with us on March 24, 2012.

Annually, the HSA sponsors numerous programs which benefit our entire community. The Auction is the primary fundraiser for the HSA. Our Auction Committee is committed to reaching our fundraising goals and diligently working towards that end. Many volunteers are spending countless hours gathering exciting Auction items, planning delicious menus, securing sponsors, and managing numerous logistics that are necessary to ensure that the Auction is successful.

Here’s everything that you need to know to help make this year’s auction on March 24, 2012 at 7:00-11:00pm at the STM Friends & Family Hall the best ever.

Acquisitions - Donations, small, medium and large, are the lifeline of our auction. Do you have something of value to donate? Perhaps you received gift cards over the holidays that will go unused. Restaurant gift cards, artwork, tickets to a Carolina, Duke or NC State game, personal services, a vacation home are all popular items that our community enjoys bidding on.

Sponsors - Showcase your business as a HSA Auction Sponsor. We have three levels of sponsorship beginning with a \$100.00 commitment. All levels receive exposure at the Auction as well as Auction websites linked to the school and church. You’ll invite hundreds of families to take advantage of what your business can offer.

Online Auction - Get ready; get set for our own St. Thomas More EBAY! New this year, prior to the actual Auction Evening Event, you can bid on line for many of our silent auction items. The online auction will run March 7-21<sup>st</sup>.

Super Silent Auction – At the Auction Evening Event, March 24<sup>th</sup>, spectacular class gifts and select items will be on display for silent bidding!

Live Auction - Back by popular demand, our own parent, Rick Steinbacher has graciously donated his services. He does a fabulous job to insure that everyone has a great time bidding high and bidding often for the live auction items at the Auction Evening Event, March 24<sup>th</sup>.

Venue – St. Thomas More Friends & Family Hall is the setting for this year’s auction. It takes a team of volunteers to set up and manage the process. If you have a couple hours to share, your time, creativity and energy will make the venue come alive on March 24<sup>th</sup>. Volunteer opportunities will follow next month.

Tickets – Sales begin January 25<sup>th</sup> at \$75 per person. Register and pay online at the Auction website-link to the STM website: [school.st-thomasmore.org](http://school.st-thomasmore.org) and click on the Auction logo.

Socialize & Celebrate - Our auction provides a fantastic opportunity to bring our community together for an evening of mingling, entertainment and fun . . . all to raise funds for St. Thomas More’s HSA. We hope to see you there!

Please join us in enhancing the STM experience. Lend your time, talent and donations! Email Anne Marie Clifford ([the4cliffords@gmail.com](mailto:the4cliffords@gmail.com)) or Karen Crow ([kmcrownc@gmail.com](mailto:kmcrownc@gmail.com)) to learn more about how you can become engaged.

Let’s join together to make 2012 auction the best yet!

Auction Team  
2012 Auction Expo