



Ten Tips for Getting a Good Start on the Quest for Authentic Manhood

1. Get the Big Picture. View the two part Men's Fraternity workshop DVD included in the purchase of *The Quest for Authentic Manhood DVD Set*. It is also available for purchase as a separate product for those who are using *The Quest for Authentic Manhood CD Pack*. Present this workshop to the men who will be helping you launch your Men's Fraternity.

2. Choose the Best Format. Men's Fraternity is being used effectively with live presenters who have mastered the material as well as in settings with a live host and a DVD presentation of the teaching.

3. Begin with the End in Mind. Be familiar with all 24 lessons before attempting to teach the first lesson. It is difficult to lead your group out of the starting block if you don't know what it feels like to cross the finish line.

4. Timing is Critical. Be wise when you choose to begin the 24-week series. Groups that have followed the pattern of doing half of the series before Christmas and the second half after the first of the year have had the best attendance for their meetings. By far the most popular meeting time is on a weekday from 6:00 a.m. until 7:30 a.m.

5. Remember, It's a Guy Thing. Create a testosterone friendly atmosphere for your meeting. We have found that even men who do not have a church background are attracted to the content of Men's Fraternity and an environment that feels more like a men's gathering than a Bible study or a worship service, Men's Fraternity becomes a great outreach tool.

6. Small Groups are Big. Allow adequate time in your schedule for small-group discussion. It is extremely important for men to process with other men the truths they learn in Men's Fraternity. Men get the encouragement and reinforcement they need to make lasting life changes in the small groups.

7. Spread the Word. Properly promote Men's Fraternity in your church and community. The DVD workshop and the Leader's Guide include many ideas on how to promote Men's Fraternity to men in your church and community.

8. Keep Men Involved. Make sure every man attending Men's Fraternity has his own workbook to help him apply truths from each weekly presentation and small-group times. This allows the men to easily reflect on the material during the week. Having the men purchase their own workbooks will help them value their experience in Men's Fraternity even more.

9. Promote the Plan. Become familiar with the Manhood Plan contained in the material, encouraging the men to work on their personal Manhood Plan throughout the study. Most men state that the Manhood Plan was the single most helpful part of their Men's Fraternity experience. A master and examples are included in the Leader's Guide.

10. Mark the Moment. We advise you to add a twenty-fifth week to your Men's Fraternity that involves celebration. We give a key chain that contains the definition of manhood to all the men who turn in their Manhood Plan. This sacred moment marks each man's commitment to step up to a more noble masculinity.

Don't be afraid to ask for directions. For coaching and consulting on Men's Fraternity visit www.mensfraternity.com or call 501/975-5050.