



SUBSCRIPTION & ADVERTISING RATES

(effective May 2000)

Individual Subscription \$9.50 per year

Church Group Subscription \$.66 per address per month

CLASSIFIED ADVERTISING

35 cents per word, \$10 minimum

DISPLAY ADS — BAPTIST ENTITY RATE:

\$25 per column inch

quarter page • \$200

half page • \$350

full page • \$650

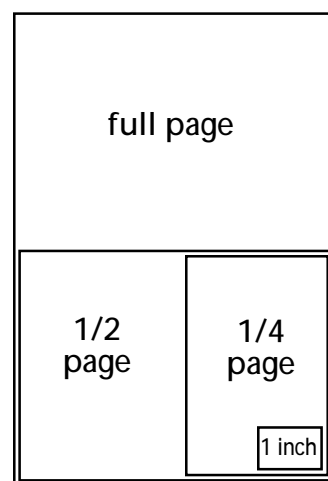
DISPLAY ADS — COMMERCIAL RATE:

\$30 per column inch

quarter page • \$300

half page • \$500

full page • \$900



FOUR-COLOR: ADDITIONAL \$150

Image Area: column inch • 2" w. x 1" h.

quarter page • 4 1/8" w. x 7" h.

half page • 10" w. x 7" h.

full page • 10" w. x 14" h.

GENERAL INFORMATION

- Monthly Publication
- Deadlines: Camera-ready art required 10 days prior to publication; typesetting required two weeks prior to publication
- Pre-payment required for out-of-state advertisers
- Circulation approximately 10,000
- 85-line screen