



## SUBSCRIPTION & ADVERTISING RATES

(sizes updated January 2009; prices unchanged since May 2000)

*Individual Subscription*      \$9.50 per year

*Church Group Subscription*    \$ .66 per address per month

### CLASSIFIED ADVERTISING

35 cents per word, \$10 minimum

### DISPLAY ADS — BAPTIST ENTITY RATE:

\$25 per column inch

quarter page • \$200

half page • \$350

full page • \$650

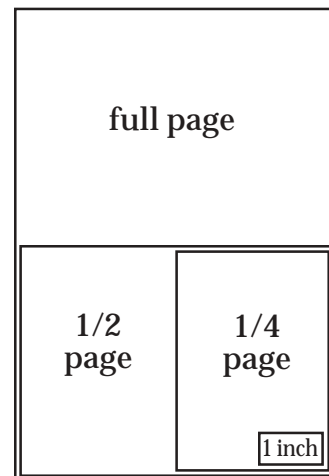
### DISPLAY ADS — COMMERCIAL RATE:

\$30 per column inch

quarter page • \$300

half page • \$500

full page • \$900



### FOUR-COLOR: ADDITIONAL \$150

*Image Area:* column inch • 2 3/8" w. x 1" h.

quarter page • 4 7/8" w. x 7" h.

half page • 10" w. x 7" h.

full page • 10" w. x 14" h.

### GENERAL INFORMATION

- Monthly Publication
- 85-line screen
- 170 dpi
- Deadlines: Camera-ready art required 10 days prior to publication;  
typesetting required two weeks prior to publication
- Pre-payment required for out-of-state advertisers
- Circulation approximately 8,000