

ACS ChurchGrowthTools™

Close your church's back door. Grow your ministry.



ACS Church Growth Tools™ is a set of analytical tools designed to help you track attendance trends and implement appropriate visitation and recognition programs. These tools are based on information already entered through the People, Connections, and Attendance modules. Church Growth Tools™ makes it easy to assess your people's participation so that you can pinpoint those who may need a little extra attention. Built-in tools make it easy to put follow-up action plans in place immediately.

USES

- Create one-page reports with personal and visit information for assigned individuals to help members of the visitation or outreach team be effective in their ministry.
- Create simple mail merges to selected individuals to recognize faithful attendance or to encourage those whose attendance has dropped off.
- Let the system pull together lists of members with diminishing, consistent, or increasing attendance so you can target communications and assimilation strategies.
- Plan and record visits and other contacts so information is available for callers, teachers, and staff.
- Add flair and visual perspective to your reports with the use of graphs.

DISTINCTIONS

- Effective
- Economical
- Easy to use

WHAT'S NEW

- Select worship groups

"It used to be difficult to try to find out where someone was or where they were holding a particular meeting. With ACS, the overbooking of rooms is prevented and that is a big help to ensure that there isn't any scheduling conflict with room usage."

*Mary Anne Handy,
Chapel of the Cross*

FEATURES

Integration of People, Visitation, and Attendance Data

ACS Church Growth Tools™ does not require additional data input. Once you have entered individuals and families in ACS People™ and have recorded their visits and attendance, you are able to use this module to help you define and monitor activity patterns. This saves you time and helps you close the back door

Customized Analysis and Reporting Tools

ACS Church Growth Tools gives administration tools to work with your evangelism and visitation programs. Often churches are very effective at recognizing and reaching out to new attendees and members. Sometimes it is harder to keep in touch with all the long-term members of a congregation. ACS Church Growth Tools™ works on the premise that one of the most effective ways to grow the church is to minister more effectively to existing church members. This module includes the following tools:

- RISK/SOS Report is an analysis tool designed to track attendance over two consecutive time periods, such as two quarters. This report identifies whether a member is a Regular, Irregular, Sporadic, or Non-Attendee. It also

determines if their attendance is better than (Soaring), the same as (Ongoing), or worse than (Sliding) the previous period. With this information, you can set up a program to minister to each group of people.

- Graphs are available based on your RISK/SOS analysis. There are several graphs to choose from and formats include pie charts, line graphs, or bar graphs.
- Assignment Form is a full-page form that can include family information, attendance information, individual or family pictures, details of prior visits, and a response section for feedback. You can use this form to develop your ministry and schedule your visitation teams.
- Note Writer is a simple mail merge program you can use to send letters to your members. These can be congratulatory or "We missed you" letters to be sent to various members of your church based on RISK/SOS results.

