ACS MailModules

Untangle postal regulations and find money-saving solutions.

ACS Mail Modules combines three unique tools – ACS CASS It!®, ACS Max It!™, and ACS Max It! for Periodicals™ – to help you sort through postal regulations and prepare the right documentation to take full advantage of the bulk mail discounts for your church or organization. The use of these modules takes the confusion out of ever-changing requirements for postal rate discounts.

DISTINCTIONS

- Easy to Use
- Cost Effective
- Accurate
- USPS Approved
- Updates Bimonthly

WHAT'S NEW

- CASS It! is now an online service so directions do not have to be downloaded and maintained.
- MAX It! updates are available online.
- Delivery Point Validation (DPV)
- Print forms 3600, 3602, or 3541 in standard or condensed format.

USES

- Reduce postage costs by using USPS approved certification, mailing forms, and reports.
- Maximize savings on your bulk mailings by running MAX It!™ to determine the best mailing options.
- Eliminate or minimize the cost of returned undeliverable mail by CASS certifying and correcting addresses.
- After running CASS-It!™, produce labels that includie bar codes and carrier routes, and save time and money.

FEATURES

Ease of Use

The Mail Modules Install CD includes four video demonstrations of the installation and use of CASS It!™, Max It!™, and Max It!™ for Periodicals. These videos are:

- Installing Mail Modules update.
- Setting Up and Running CASS It!.
- Setting Up and Running Max It!.
- Setting Up and Running Max It! for Periodicals.

ACS CASS It!™ provides the tools to CASS certify mailing addresses to meet US Postal requirements for address verification. This helps you qualify for postal discounts and helps reduce the return of costly non-deliverable mail. With CASS It!™ you can update your CASS certification with each mailing. This is very helpful and important as you add new names.

Compliance with USPS Regulations

The United States Postal Service, in cooperation with the mailing industry, has developed a process of evaluating address-matching software known as CASS (Coding Accuracy Support System) certification. The purpose of CASS certification is to continually improve the accuracy of 5-digit ZIP Codes, ZIP+4 Codes, delivery point codes, and carrier route codes including the new eLOT (Enhanced Line of Travel) applied to mail.

Using CASS-It!™ assures the accuracy of all ZIP Codes and enables you to qualify for these postal discounts:

- Carrier Route Rates: Addresses must be matched with CASS–certified software that supplies eLOT at least 90 days in advance.
- Bulk Mail: Carrier route sorting must meet the reformed postal sorting requirements for eLOT. eLOT identifies the order in which a postal carrier can deliver the mail. The data required for eLOT is included on the CASS It! CD used during the CASS-certification process.
- Automation Rate Mailings: Addresses must be matched using CASS certified software at least six months before mailing.

Integration with Other ACS Modules

Each time you run CASS-It!™, you select the addresses you want to certify based on record types or search results in ACS People™. You may also certify addresses for records deactivated in the People module. In addition, you may choose to certify addresses in Organizations, Special Mailings, and/or Yahrzeit.

ACS Technologies®