

**Category - Evangelism: includes Image, Identity, Visitors, Advertising
Type - Changes**

Number of Occurrences	Comment	Progress / Status
6	More information in newspaper about activities	Strategic
6	More information in newspaper about activities (Duplicate)	Strategic
5	Advertising - more about what we have to offer	Strategic - Immediate
4	Get people involved	Strategic
4	More membership - young families with children and seniors	Strategic
4	Young families - more outreach	Strategic
4	More membership - young families with children and seniors (Duplicate)	Strategic
4	Young families - more outreach (Duplicate)	Strategic
3	Increase membership (especially young people)	Strategic
3	More welcoming to visitors & new members	in Progress
3	More youth involvement	Strategic
3	Sermons on TV or radio. Sermon limited.	Strategic
3	Visitation for visitors	Strategic
2	Be better disciples	Strategic
2	Better way to integrate new members	Strategic
2	College - Adopt a college student program	Strategic
2	Improve radio broadcast	Strategic
2	Invite people back who have left	Strategic
2	Involve new members - can get lost	Strategic
2	Membership: Attract more young members; receive from various income, educational levels.	Strategic
2	More people active in Sunday School and learning activities	Strategic
2	More young singles	Strategic
2	New members - more aggressive approach to involve	Strategic
2	Reach out to visitors	Strategic
2	Retain members and grow	Strategic
2	Seek how people want to be involved and follow through with them	Strategic
2	Visitors packet	Strategic
2	More involvement of members - UMW, UMM, Sunday School, Wed. night dinner, primetime	Strategic
2	Communications need to be better, more. Get word out about what St. John does.	Strategic
2	More involvement of members - UMW, UMM, Sunday School, Wed. night dinner, primetime (Duplicate)	Strategic
2	Communications need to be better, more. Get word out about what St. John does. (Duplicate)	Strategic
2	More involvement of members - UMW, UMM, Sunday School, Wed. night dinner, primetime (Duplicate)	Strategic
1	Advertise in local papers	Strategic
1	Appeal to community	Strategic
1	Be more aggressive in getting members involved	Immediate

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1	Become the people God wants us to be	Strategic
1	Broader membership - be more inclusive	Strategic
1	Brochures on church at Chamber, hotel	Immediate
1	Church logo	Strategic
1	Coming to church feels like visiting a retirement home.	Strategic
1	Contact new residents moving into area	Strategic
1	Live radio ministry would be better	Strategic
1	Marginal members - more aggressive approach to involve	Strategic
1	More "advertisement". Move away from 20-80 mode.	Strategic
1	More concern for members who "drift away", who never hear from the church except for the annual stewardship campaign	Strategic
1	More evangelism/nurture	Strategic
1	More opportunities for new members to serve	Strategic
1	More outreach to community to bring them to church	Strategic
1	More response to Friendship Pads (especially visitors)	Strategic - Immediate
1	Need way for members who don't go to SS or Circle to serve	Strategic
1	Radio coverage - not having live	Strategic
1	Radio service broadcast delay (one week)	Strategic
1	Reach out to people within blocks of church	Strategic
1	Visitor follow-up	in Progress
1	Visitors: Reach out, and get them involved.	Strategic
1	College ministry to USCA students	Strategic
1	Encourage young families to join	Strategic
1	Leader in Aiken	Strategic
1	Open eyes to growing unchurched (blacks, Hispanic, college age)	Strategic
1	College ministry to USCA students (Duplicate)	Strategic
1	Encourage young families to join (Duplicate)	Strategic
1	Leader in Aiken (Duplicate)	Strategic
1	Open eyes to growing unchurched (blacks, Hispanic, college age) (Duplicate)	Strategic

**Category - Evangelism: includes Image, Identity, Visitors, Advertising
Type - Changes/Dreams**

Number of Occurences	Comment	Progress / Status
4	Increase membership	Strategic

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Type - Dreams**

Number of Occurrences	Comment	Progress / Status
14	Crowded: 2000 by 2007. Growth: More young families too. Full everywhere all the time: sanctuary, SS. SRO on Sundays. Neighborhood campaign to increase membership. New members who can give more. Every member ministers & brings others. All members w	Strategic
9	Growth	Strategic
5	More younger couples, families, youth, teens	Strategic
5	Community needs known & served. St. John's known as compassionate, friendly, caring. Grow in God's work in Aiken. Greater presence, outreach. (Duplicate)	Strategic
5	Community needs known & served. St. John's known as compassionate, friendly, caring. Grow in God's work in Aiken. Greater presence, outreach.	Strategic
4	Church grow	Strategic
4	Increase membership (double in 10 years)	Strategic
4	Reach unchurched	Strategic
3	Christian beacon in our community	Strategic
3	More involved congregation,: Bible study, missions, worship	Strategic
3	More involved congregation,: Bible study, missions, worship (Duplicate)	Strategic
3	More involved congregation,: Bible study, missions, worship (Duplicate)	Strategic
3	More involved congregation,: Bible study, missions, worship (Duplicate)	Strategic
2	Every member - place to participate	Strategic
2	Full church at both services	Strategic
2	Holy Spirit filled church	Strategic
2	More involvement of all	Strategic
2	Recognition for St. John's by our community	Strategic
2	College - Church for USCA students	Strategic
2	Youth: Be #1 in Aiken again. Receive more financial support. More involved in service.	Strategic
2	College - Church for USCA students (Duplicate)	Strategic
2	Youth: Be #1 in Aiken again. Receive more financial support. More involved in service. (Duplicate)	Strategic
2	College - Church for USCA students (Duplicate)	Strategic
2	Youth: Be #1 in Aiken again. Receive more financial support. More involved in service. (Duplicate)	Strategic
1	Meet our spiritual needs - involve all members (Duplicate)	Strategic
1	Advertise programs on WAFT radio	Strategic
1	Church that invites friends & neighbors to come	Strategic
1	Congregation that is younger	Strategic
1	Draw more people to join our church	Strategic
1	Evangelism for young people.	Strategic
1	Evangelize the world	Strategic
1	Growing congregation with lower median age	Strategic
1	Growing membership	Strategic

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Number of Occurrences	Comment	Progress / Status
1	Have visitors stand; contact our visitors	Strategic - Immediate
1	Improve youth and outreach	Strategic
1	Increase participation /attractiveness to USCA students	Strategic
1	Map in newspaper and phone book showing location of church	Strategic
1	Members will be evangelist	Strategic
1	Membership growth - all ages - strayed coming back	Strategic
1	Pre-school continues to grow.	Strategic
1	Return to live broadcasts	Strategic
1	Sign out front inviting others	Strategic
1	Spend more on evangelism	Strategic
1	St John's the 1st choice for newcomers	Strategic
1	St. John's a leader in SC Methodism; all in Aiken want what we have	Strategic
1	St. John's name on the back of thousands of cars in Aiken	Strategic
1	Televised worship each week	Strategic
1	Visit all visitors, members, shut-ins	Strategic - Immediate
1	Meet our spiritual needs - involve all members	Strategic
1	Better outreach to youth	Strategic
1	Church is a leader in the community	Strategic
1	Expand preschool, scouting, girls/boys club	Strategic
1	Open church to different cultural (bi-lingual) services (sponsor Spanish Festival)	Strategic
1	Dining Room opened 1x/week for meal for needy. (Duplicate)	Strategic
1	Facility opened for public functions. (Duplicate)	Strategic
1	Identify untapped talent	Strategic
1	More lay involvement	Strategic
1	Better outreach to youth (Duplicate)	Strategic
1	Church is a leader in the community (Duplicate)	Strategic
1	Expand preschool, scouting, girls/boys club (Duplicate)	Strategic
1	Open church to different cultural (bi-lingual) services (sponsor Spanish Festival) (Duplicate)	Strategic
1	Dining Room opened 1x/week for meal for needy.	Strategic
1	Facility opened for public functions.	Strategic
1	Better outreach to youth (Duplicate)	Strategic
1	Identify untapped talent (Duplicate)	Strategic
1	More lay involvement (Duplicate)	Strategic

**Category - Evangelism: includes Image, Identity, Visitors, Advertising
Type - Likes**

Number of Occurrences	Comment	Progress / Status
3	Preschool	
3	Preschool Program	
3	Wednesday night dinner; taking meals to shut-ins; fellowship (Duplicate)	
3	Wednesday night dinner; taking meals to shut-ins; fellowship	
2	Kindergarten	
2	Range of offerings: from pre-school to sermons	Strategic
1	Future - promise	
1	Heritage	Strategic
1	Leadership in the community	
1	Membership - growth	
1	New members can become active	
1	Radio ministry	
1	Welcoming to visitors	