

# **STRATEGIC PLANNING TEMPLATE FOR CHURCH PLANTING**

## **OVERVIEW:**

The following is a kind of “template” to assist in the process of developing a strategic plan for planting a new church. It should prove useful in almost any church planting situation.

1. STEERING GROUP ESTABLISHED (who will oversee the process of preparing for the launching of this new congregation?):
2. MODEL OF MINISTRY ESTABLISHED (satellite or someday autonomous?):
3. SPONSORSHIP (who/how many?):
4. FUNDING REQUIREMENTS (how much and how long?):
5. FUNDING NETWORK ESTABLISHED (who is in charge?):
6. IDENTIFYING THE MINISTRY TARGET GROUP (what steps will be taken and who is in charge?):
7. NAMING THE NEW CONGREGATION (how soon and who heads this up?):
8. PROPERTY DEVELOPMENT (who is in charge, what will we do and what will it cost?):
9. LAUNCH GROUP DEVELOPMENT (who are they, how large do we want this group to be, what process will be used to develop the group and who is in charge of development?):
10. PUBLICITY FOR THE LAUNCH (when will it begin and what forms will be used? Who is in charge and what is the budget?):
11. STAFFING IN PLACE (what staff will be required, who are they and who will secure them?):
12. PRE-VIEW SERVICES DATES:
13. LAUNCH DATE: