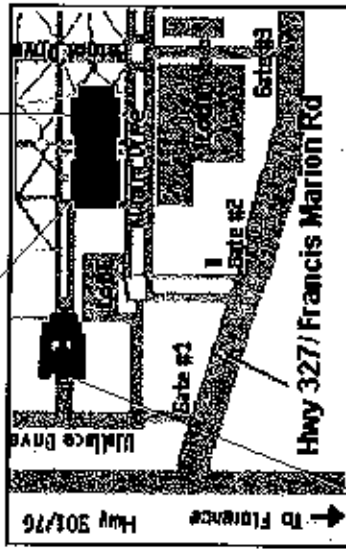


Where Can I Find the Donald E. Kelley Small

The Donald E. Kelley Small Institute is located in Room 220C of Founders Hall on the Francis Marion University Campus in Florence, SC.

Cauthen Educational Media Center

Founders Hall



Stokes Administration Building

For more information about the Donald E. Kelley Small Business Institute, you can reach us Monday through Friday from 9:00 a.m. until 5:00 p.m. at:

Phone: 843 - 661 - 1112

E-mail: bzhang@fmarion.edu

Web Site: www.fmarion.edu/sbi

Who Can I Contact in the Donald E. Kelley Small Business Institute?

Dr. Joe Aniello

Executive Director of the Donald E. Kelley Small Business Institute

Dr. Joe incorporates client business planning services into both his graduate and undergraduate management courses.

You can reach Dr. Joe at: 843- 661- 1430

Dr. Scott Kelly

Interim Director of the Donald E. Kelley Small Business Institute

Dr. Kelly coordinates the year-round business internship program. Additionally, he manages the research agenda to aid economic development in the Pee Dee.

You can reach Dr. Kelly at: 843- 661- 1102

Brianna Zhang

Administrative Associate for the Donald E. Kelley Small Business Institute

Mrs. Zhang assists Dr. Joe and Dr. Kelly with projects and manages the operations of the Donald E. Kelley Small Business Institute.

You can reach Mrs. Zhang at: 843-661-1112

Uniting the Classroom and the Community Through Small Business Development

Francis Marion University
P.O. Box 100547
Florence SC 29501



Why Do We Bring the Classroom to the Community?

The Donald E. Kelley Small Business Institute brings the classroom to the community in order to incorporate the business strategies that are taught at Francis Marion University in our services to small businesses.



Optimize your small business with the help of the Donald E. Kelley Small Business Institute located in the School of Business at FMU.

Students listen during a presentation in the Small Business Management

As FMU President Fred Carter stated during an interview in the September 11, 2005 issue of the Florence Morning News,

"Small businesses are vitally important to local economic development, and this institute [the DEKSBII] will serve as a tremendous resource by providing a wide range of business planning services."



Steve Powers, owner of SAW Printing, discusses efficient business practices with students (left to right) Alta DuBose, Don Lloyd, and Kasey McLeod.

How Can the Donald E. Kelley Small Business Institute Help

For consideration to receive free assistance for your business, contact the Donald E. Kelley Small Business Institute to:

- ◆ Create a business plan that organizes all of the aspects of your business so that you will be prepared to meet with any interested parties.



Kelvin Locklear (right) from K&L Chrome Shop talks with At McIntosh and Latoya

- ◆ Provide qualified business interns from the undergraduate level to assist you with business plan implementation.

"They came out and listened to us. The people at the Donald E. Kelley Small Business Institute saw what we needed and provided us with students who would work well and be great for our work environment." — Kelvin Locklear, Owner of K&L Chrome Shop

What are the Goals of the Donald E. Kelley Small Business Institute?

The goals of the Donald E. Kelley Small Business Institute are to:

- ◆ Assist small businesses in the Pee Dee and surrounding areas with their business planning needs.
- ◆ Help the community by strengthening economic development of the region.
- ◆ Provide valuable hands-on experience to students.



Dr. Joe Aniello and Brianna Zhang (right) listen as a student gives a presentation in the Small Business Management course.

"Our work at the Donald E. Kelley Small Business Institute is really a win-win situation. It is great for the businesses that need help and its great for the students that need the actual experience."

— Dr. Joe Aniello, Executive Director of the



Student studying in the Stanton Academic Computer