

Source for CR 2.5

ANNUAL ACCOUNTABILITY REPORT

FISCAL YEAR 2005-06

FRANCIS MARION UNIVERSITY



September 2006



FRANCIS MARION UNIVERSITY

Office of the President

September 11, 2006

Office of the State Budget
Attn: Karen Rhinchart
1201 Main Street, Suite 870
Columbia, SC 29201

Dear Ms. Rhinchart:

Francis Marion University is pleased to submit the attached accountability report for Fiscal Year 2005-06. The report includes an executive summary, a profile of the University, and responses to the Baldrige Criteria, Categories 1-7. The appendices include the University mission statement and a sample administrative evaluation survey form.

We believe the enclosed report demonstrates that Francis Marion University serves the State of South Carolina extraordinarily well. We are proud of our institution's quality and would welcome any inquiries pursuant to this report.


Luther F. Carter
President

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TABLE OF CONTENTS
FRANCIS MARION UNIVERSITY
ANNUAL ACCOUNTABILITY REPORT
FISCAL YEAR 2005-06

Section I – Executive Summary.....1

Section II – Organizational Profile.....4

Section III – Baldrige Criteria.....10

Category 1. Leadership.....10

Category 2. Strategic Planning.....11

Category 3. Student, Stakeholder, and Market Focus.....14

**Category 4. Measurement, Analysis, and Knowledge
Management.....17**

Category 5. Faculty and Staff Focus.....19

Category 6. Process Management.....23

Category 7. Organizational Performance Results.....24

Appendices.....41

Tables and Figures

Appropriations and Expenditures.....	7
Major Program Areas.....	8
Organizational Chart.....	9
Strategic Goals and Objectives.....	13
7.1.1: Praxis II Scores.....	24
7.1.2: Graduate Admissions Scores.....	25
7.1.3: Degree of Academic Challenge.....	26
7.1.4: Perceptions of Learning.....	27
7.1.5: Student-Faculty Interaction.....	27
7.1.6: Complementary Learning Experiences.....	28
7.1.7: Campus Environment.....	28
7.2.1: Plans for Employment and Further Education.....	29
7.2.2: Comparison of Alumni Survey Ratings.....	30
7.2.3: Ratings of Academic Programs by Graduating Seniors.....	30
7.2.4: Student Satisfaction.....	31
7.2.5: Ratings of Student Support Services.....	32
7.3.1: Comparison of Tuition and Fees.....	33
7.3.2: Scholarships and Grants.....	34
7.3.3: Revenue Growth.....	35
7.3.4: Facility Development.....	36
7.4.1: Ratings of Academic and Academic Support Services.....	37
7.4.2: Ratings of University Faculty by Students.....	37
7.5.1: Academic Accreditation.....	39

Administrative Computing Services; Institutional Research; and Telecommunications, Payroll and Inventory.

The Vice President for Student Affairs and the staff of the Division of Student Affairs are responsible for the growth and development of students outside the classroom. Among the areas within this division of the University are Student Activities, Campus Recreation Services, Career Development, Counseling and Testing, Student Health Services, Multicultural Affairs, International Student Affairs, and Student Conduct.

The University is committed to the concept of shared governance among the Board of Trustees, the faculty, and the administration. The faculty elects its own officers and committees.

Category 2. Strategic Planning

Strategic planning plays an important role in decision-making at Francis Marion University. The process is patterned on the model set forth in Dr. Fred David's Strategic Management: Concepts and Cases (2001).² Dr. David is a Professor of Business at FMU and a nationally renowned expert on strategic planning. His model emphasizes a reflective, collaborative process in which stakeholders have an opportunity to chart a course for the University's future through systematic assessment of organizational resources and needs.

Strategic planning at Francis Marion University is a multi-faceted process. Individual offices and departments are encouraged to create and maintain unit-level strategic plans while also participating in the development of the university-wide strategic plan. Within the academic affairs division, strategic plans exist for the College of Liberal Arts, the School of Education, and the School of Business. Individual departments are also active in the strategic planning process. As a case in point, the newly created FMU Department of Nursing is now in the input phase of the planning process with the goal of producing a completed plan by the end of the year.

At the institutional level, the University's Strategic Plan is one of five planning processes that address the eleven Planning Assumptions developed in May, 2000. Taken together these processes comprise the major planning activities of the University. In addition to the Strategic Plan, the other major plans include the Facilities Master Plan, the Accreditation Plan, the Development Plan (Capital Campaign), and the Technology Enhancement Plan.

The University's Strategic Plan was developed collaboratively over the last two years with significant input from the community, administrative officers, and the faculties of the School of Business, the School of Education, and the College of Liberal Arts. Development of the plan is overseen by a Strategic Planning Workgroup that is

² Fred R. David, *Strategic Management: Concepts and Cases*, 10th ed. New York: Prentice Hall, 2004.

composed of the Vice President of Administration (chair), Provost, Associate Provost, Director of Institutional Research, and Chair of the Faculty.
The University's Strategic Plan culminates with the articulation of objectives and strategies that are aligned with performance results and planning assumptions.