

# Assurance of Learning Program

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Assessment Process  
Mission Driven Goals,

## Assurance of Learning Program: Assessment Process: Mission Driven Goals

The Assessment Process incorporates mission driven goals, learning outcomes and measurement. Refer to ALP Appendix for documentation of development from Fall 2004 to current. The process has now evolved into an approach that is regular, systematic, and on-going.

### 2008 – 2009 Linkage of FMU Mission, School of Business Mission, and Learning Goals

<b>FMU Mission</b>	<b>School of Business Mission</b>	<b>Learning Goals for School of Business</b>
<i>highest priority is excellence in teaching and learning,</i>	<i>Our small classroom environment promotes interaction among students and faculty</i>	
<i>to develop their ability to think and communicate,</i>	<i>teach students to think logically, communicate effectively</i>	Our students will be able to effectively communicate orally and in writing.
<i>to gain the knowledge and skills to pursue a career or further study,</i>	<i>conceptual and analytical skills needed to be successful leaders</i>  <i>be guided by high ethical standards</i>	Our students will have conceptual and analytical skills to analyze and solve managerial problems.  Our students will have an understanding of ethical perspectives and be guided by high ethical standards.  Students will know the core concepts within each business discipline: accounting, business economics, finance, management, management information systems, and marketing.
<i>to appreciate the creativeness of the human mind,</i>		Our students will utilize creativity in the solving of managerial problems.
<i>to be aware of the human and natural environment of the world, and to have the capacity to pursue a life of learning and understanding</i>	<i>develop an understanding and appreciation of the global business environment</i>	Our students will have an understanding and appreciation of the global business environment