

Patriot Digest

Faculty and Staff Newsletter for Francis Marion University

January 15, 2009

FMU unveils Center for Entrepreneurship

Francis Marion University's School of Business is expanding – unveiling the new FMU Center for Entrepreneurship (CFE).

FMU will officially welcome CFE Director Susan Peters and unveil the Center at 2:30 p.m., Wednesday, Jan. 21, in Thomason Auditorium in the Lee Nursing Building on the FMU campus. The event will serve as an introduction of Peters, the Center and its mission in the community. Local business and community leaders, FMU faculty members, administrators and alumni will attend.

"I'm very excited about this new initiative. The center will allow us to expand our efforts to provide technical support to new and existing firms throughout the Pee Dee region," said FMU President Fred Carter. "It will also provide a unique laboratory for teaching business development, practice and application to our students."

FMU is establishing the Center to foster

and promote new business opportunities, and advance teaching, study and practice of entrepreneurship and new venture creation, he added.

"I am delighted to join a university that already has strong entrepreneurial foundations and culture," said Peters. "We aim to prepare our graduates with the mindset and skills to start their own business or work successfully in fast growing entrepreneurial firms. The Center will also provide guidance to individuals and firms who wish to start or assess new ventures in innovation-intensive settings and markets initially in the Pee Dee



Peters

and then throughout the state."

According to FMU's Dean of the School of Business Barry O'Brien, CFE has a three-fold mission: outreach, applied research and promotion of entrepreneurial ventures by FMU students and community members through integration of entrepreneurship education. The establishment of the CFE aims to strengthen FMU's academic business program and fortify relationships among community members and FMU alumni with FMU faculty and students.

Through her position at the CFE, Peters plans to execute a number of outreach projects to strengthen and promote FMU relationships with alumni and the greater community, including venture roundtables and annual seminars by entrepreneurs, venture capitalists, entrepreneurial support professionals and government representatives.

Peters comes to FMU with a great deal of

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Emmy-Award winning journalist to headline MLK Celebration Jan. 15

Take a front row seat in the Chapman Auditorium at Francis Marion University as Emmy-Award winning journalist Arthur Fennell leads the audience into "Celebrating the Legacy, Living the Dream."

The public is invited to attend the 11th Annual Martin Luther King Jr. Celebration to be held Thursday, Jan. 15, at 6:30 p.m. at no cost.

Fennell's address is expected to cover a range of topics including the contrast between King the legend, and Martin the man. Much of his presentation will be based on interviews conducted with close friends and colleagues of King who recollect fascinating stories of his personal struggles and how he overcame them.

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Fennell serves as anchor and managing editor of "Art Fennell Reports," a news magazine program that provides interviews with national newsmakers and in-depth reports on

issues and events that have people talking. Through his daily hour-long program, Fennell explores the big stories that shape viewers' worlds as well as the small stories with a big impact on life across the reach of CN8. "Art Fennell Reports" is seen in more than 9 million households from Maine to Virginia, exclusively on CN8, The Comcast Network.

In 2006, Fennell received an Emmy Award for "Outstanding News Anchor" in the Mid-Atlantic region. Prior to joining CN8, Fennell held various positions with WCAU-TV in Philadelphia, including anchor, reporter and producer. His background also includes positions with WAVY-TV in Portsmouth, Va.; WSAV-TV in Savannah, Ga.; WCBD-TV in Charleston, S. C.; WBTW-TV in Florence; and The South Carolina Educational Television Network.

Throughout his career, Fennell has been honored with nearly 100 awards for his work in journalism and community service, including the prestigious Vanguard Award presented by the Philadelphia



Fennell

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Center for Entrepreneurship . . . *Continued from front*

experience in entrepreneurship education and research, having taught international business and negotiations, promotional strategy, retailing, international marketing and various MBA marketing classes. She publishes in the area of entrepreneurship, case studies, cross-cultural marketing and international foreign direct investment in various journals and conference proceedings, and contributes to textbooks. Peters continues to consult in areas around the world

including Malawi, South Africa, Tibet, Poland, Venezuela and Egypt.

She was recently named to the Forrest S. Williams Chair in Entrepreneurship at FMU.

Peters earned a Bachelor of Science degree in industrial engineering from Millikin University in Illinois, a Master of Business Administration from Kent State University and a Ph.D. in International Business from St. Louis University.

MLK Celebration . . . *Continued from front*

Association of Black Journalists for commitment and dedication to his community and the journalism industry. Fennell is a past president of the National Association of Black Journalists (NABJ), the largest professional organization of journalists of color in the world. During his tenure as president of the NABJ, Fennell was selected by *Ebony* magazine as one of the top 100 most

influential African-Americans in the country. In 2008, Fennell was recognized by the NABJ with two Salute to Excellence Awards for outstanding coverage in both the Television-International and Television-Documentary categories.

In 2001, he founded The Arthur Fennell Foundation, a public, charitable, non-profit organization committed to raising funds

and awareness to assist community-based organizations dealing with disease education and prevention in diverse, underserved populations.

Born and raised in Bennettsville, S.C., Fennell is one of 12 children. Fennell holds a communications degree from South Carolina State University.

First McNair Scholar finalists interviewed at FMU

Members of the McNair Center Advisory Council were on the campus of Francis Marion University Friday, Jan. 9, conducting interviews for the selection of two students to participate in the McNair Scholars Program.

The privately endowed scholarship project designed to attract students dedicated to public service and community leadership is one facet of the recently established Robert E. McNair Center for Government and History at FMU.

The McNair Center Advisory Council, which is comprised of state and national

leaders, conducted interviews with finalists in The Cottage.

The Council is chaired by former Gov. Jim Hodges and includes: former Gov. David Beasley; attorney Steve Benjamin of McAngus Goudelock & Courie, LLC in Columbia; Jim Morris of Genesis Consulting Firm of Columbia; Jaime Harrison of the Podesta Group of Washington, D.C.; Rita McKinney of McNair Law Firm in Greenville; FMU Trustee Gail Ness Richardson of Barnwell; and former U.S. Congressman John L. Napier.

Finalists for the scholarship program also toured the FMU campus and interacted with student and faculty panels.

The two McNair Scholars who are chosen will enroll in the fall of 2009. Additional McNair Scholars will be named in subsequent years. The students will

receive free tuition, fees, book allowance and room and board for the four years they attend FMU. The PSARAS Foundation provided a \$500,000 gift to the university to create and sustain the program and the Center.

In addition to their regular studies, McNair Scholars will pursue a unique program of study, which includes extensive study abroad, and service learning opportunities.

Throughout their academic careers, McNair Scholars will be encouraged to participate in community-centered activities, especially those that benefit the Pee Dee region.

The McNair Scholarship is renewable for a total of four years, provided the recipient completes 30 semester hours each year and maintains a 3.0 GPA.

Jobs on Campus

1-15-09

- ◆ **Chair of Department of History**
- ◆ **Assistant Professor of Education**
- ◆ **Assistant Professor of Education**
- ◆ **Assistant/Associate Professor of Marketing**
- ◆ **Assistant Professor of Mathematics**
- ◆ **Assistant Professor of Music - Piano**
- ◆ **Substitute Teaching Assistants**

Visit Human Resources in
SAB, Rm 105 or call ext. 1140.

Digest Publication Change

The Patriot Digest will now be published once at the beginning of each month. Look for a new format and name change in the next issue. Submit copy to the editor by the 25th of each month to ensure publication. Contact the editor, Angela Crosland, at acrosland@fmarion.edu or at ext. 1227.

Center of Excellence to hold Spring Colloquium, Jan. 24

The Center of Excellence to Prepare Teachers of Children of Poverty at Francis Marion University will hold its spring colloquium Saturday, Jan. 24, featuring Richard Pringle, assistant principal at Lancaster High School.

Having been reared in rural Manning, Pringle recognized the need to speak to educators about poverty issues. Regionally known for his ability to engage all students with fairness, respect and compassion, Pringle will return to the basics and emphasize practical strategies proven effective in teaching children of poverty. His message is that any teacher can reach any child.

The session will be from 8 a.m. to 12:00 p.m. in Chapman Auditorium in McNair Science Building.

The colloquium will feature a brief lecture followed by a discussion with attendees. The theme for the colloquium is "How 2: Classroom Strategies that Work!" Pringle's presentation will focus on research-based approaches designed to support and enhance the skills of educators of children of poverty. His topic is "Success Beyond Your Wildest Dreams: Engaging All Students with Fairness, Respect and Compassion."

Admission is free for partner district educators and all university and college

students. There is a \$10 registration fee for the public. To register with the Center of Excellence, call 843-669-3391, ext.28, or email the Center at COE@fmarion.edu. Seating is limited and reservations will be accepted on a first-come, first-served basis.

The FMU School of Education was awarded a five-year grant that established on campus the Center of Excellence. The grant includes a component that supports staff development and in-service training for teachers in the Pee Dee region. Visit the Center's website at www.fmucenterofexcellence.org for more information.

State Library launches My State Library Campaign

Article courtesy of South Carolina State Library

You need to do more with less. The budget is smaller, but the demands are growing. The South Carolina State Library has launched a new campaign to let state agencies and their employees know more about the host of free services it offers. Key services include:

All state employees are eligible for a free State Library Card which entitles you to check out books from the library. Even better – the library will send the book right to your office at no charge via the Budget and Control Board's Agency Mail Service. And if the book you need isn't in the collection, it can usually be borrowed from another library through interlibrary loan. To get your card, just go to www.statelibrary.sc.gov/obtaining-a-library-card.

State employees have free access to online databases and book collections to help them do their jobs better, including Safari Books Online, the e-reference resource for technology and business professionals. State employees can view online hundreds of the latest technology and business books published by O'Reilly, Microsoft Press, Wharton School Publishing, and more.

Free Wi-Fi is available to all visitors at the State Library's reading room at 1500 Senate Street.

Library staff can help find a needle in a haystack when it comes to work-related research. The library is the official depository for all state government documents and has a large collection of books about South Carolina. Got a question? Just call 803-734-8026, Monday – Friday between 8:30 a.m. and 5:00 p.m. or visit www.statelibrary.sc.gov and ask your question in an online chat session.

The library provides free virtual meeting/training hosting that allows you to bring together up to 25 people in an online meeting.

"This campaign is all about the tremendous value our State Library offers," said David Goble, director of the SC State Library, in announcing the campaign. He noted that at a time when the role of libraries is evolving and there are increased competition and budget cutbacks, it's more important than ever to fill the information gap about the value of libraries.

To learn more about what the South Carolina State Library has to offer state government employees, a promotional video has been created and is available on YouTube (<http://tinyurl.com/6kjjzt>) and Blip.tv (<http://scl.blip.tv/file/1442890/>).

FMU to exhibit work of two artists

The Francis Marion University Art Gallery Series will feature works by Uschi Jeffcoat and Kara Warren.



The exhibits can be viewed from Jan. 13-March 26 in the Smith University Center Gallery. Admission is free and open to the public. Exhibit hours are Monday through Friday, 8:30 a.m. to 5 p.m.

For additional information, contact Joe Sallenger, manager of fine arts, at ext. 1385, or visit the fine arts web site at web.fmarion.edu/finearts.

FMU to feature 2008-09 Film Series, Jan. 20

The Francis Marion University Cinema 2008-09 Film Series will feature Jean-Pierre and Luc Dardenne's "L'Enfant" on Jan. 20.

The film may be viewed at 3:30 and 8 p.m. in the Cauthen Educational Media Center's Lowrimore Auditorium. Admission is free and open to the public.

This movie involves a young couple living off her benefits and the thefts committed by his gang. Life changes when she has a baby.

Faculty and Staff News

Paul DeMarco, FMU director of rural community health programs; **John R. Hester**, FMU psychology chair and director of the FMU Center for the Child; and **Robert Pugh**, FMU business professor and E.A. Fallon Jr. Professor of Production Management recently attended the Southeast Crescent Regional Commission meeting.

Under a five-year authorization measure, the new federal-state regional commission, which is modeled after the Appalachian Regional Commission (ARC), will target new resources to promote wealth generation and economic growth strategies and projects within the seven-state region of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Virginia. These

efforts will focus on leveraging the public, private and philanthropic resources needed to develop and sustain the community building blocks for economic competitiveness and development, such as: transportation and basic infrastructure, job skills training and entrepreneurial development, comprehensive strategy development, advanced technologies and telecommunications, and sustainable energy solutions.

The FMU Student Affiliates Chapter of the American Chemical Society (SAACS) has received an Honorable Mention Chapter Award for its 2007-2008 activities from the American Chemical Society Committee on Education. The 2007-08 award winning

chapters were recognized in the November/December issue of "in Chemistry" magazine and will also be recognized at the ACS Student Affiliates Chapter Award Ceremony that will be held at the 237th ACS National Meeting in Salt Lake City in March 2009.

Some of the activities of the FMU SAACS include reactivating the chapter, judging science posters and projects at North Vista Elementary and the Sand Hills Region IV Science Fair, designing bulletin boards for Mole Day and Earth Day, attending science conferences, working as chemistry tutors in the chemistry tutoring center, inviting an alumnus speaker, touring Roche Pharmaceuticals, and designing a t-shirt.

COE solicits books to benefit Pee Dee children

FMU's Center of Excellence Professional Organization is sponsoring a new campaign and you can help! They need new and gently-used books to benefit children of poverty in the Pee Dee region.

All donations of early childhood, elementary, middle, and high school level books should be made before Jan. 24. Collection boxes are located in the Human Resources office (SAB 105) and Assistant

Professor of Education Janis McWayne will distribute a list of collection sites across campus soon. McWayne can be reached at ext. 1467 or email her at jmcwayne@fmarion.edu.

All donations will be distributed among the Center of Excellence Partner Districts in attendance at the Spring Workshop on Jan. 24, benefiting children across the Pee Dee.

Pee Dee FCU now accepting scholarship applications

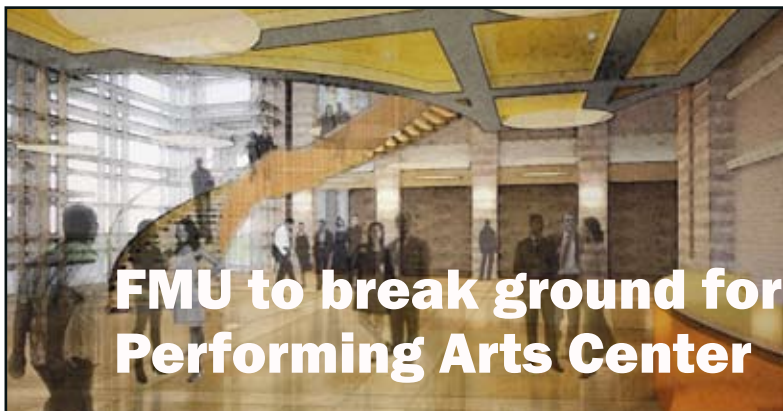
For the thirteenth consecutive year, the Board of Directors of the Pee Dee Federal Credit Union has approved \$2,000 in scholarship funds to be awarded for the 2009 fall semester. Francis Marion University and Florence-Darlington Technical College will each receive \$1,000 to award to three credit union members. Qualifying is easy...incoming freshmen need to have a 3.0+ GPA. The schools choose the recipients using guidelines set by the credit union. The deadline to apply for these scholarships is April 1, 2009.

In addition, the credit union has partnered with the Carolinas Credit Union Foundation to bring its members another scholarship opportunity. Recipients may attend the college, university or technical

school of their choice. This scholarship is based on academics and financial need. The deadline to apply for this scholarship is Feb. 20, 2009.

Members may pick up an application and obtain qualifying criteria at the credit union, or contact the participating school directly. If you know someone who would be eligible for the scholarships, encourage them to join the credit union and apply.

For additional information, contact Sheila Derrick, Pee Dee FCU director of marketing and business development, at 843-669-0461 ext. 112.



FMU to break ground for Performing Arts Center

Francis Marion University will break ground for the Performing Arts Center on Jan. 30 at 2:30 p.m. at the site on the corner of Dargan and West Palmetto streets.

In addition to being an important asset to FMU, the Center will serve as an "anchor" to attract people and private businesses to the downtown area.

The Center, located on 4.5 acres of land, will be used for performances, programs and exhibits. The facility will also include instructional space for use by the university's fine arts program. Construction is expected to be complete in the fall of 2010.