

# Patriot Digest

*The Francis Marion University Faculty and Staff Newsletter* Feb. 28, 2007

## FMU to host Art's Alive Festival



Francis Marion University will play host to the 30th-annual Art's Alive Festival on Saturday, March 24.

The festival will take place from 10 a.m. to 6 p.m., rain or shine, and is free

and open to the public. The event is a celebration of the visual and performing arts for the whole family, with simultaneous performances at several different venues on campus.

This year's featured attractions are The O'Kaysions and Mac Frampton. The O'Kaysions will perform on the main outdoor stage from 3:30 to 5 p.m. Mac Frampton will perform in the Fine Arts Center's Adele Kassab Recital Hall from 2 to 4 p.m. The House of Blues band NTranze will also perform. A variety of other musical groups will be performing throughout the day.

For the third year, artists will be showing and selling their work at the festival. There will be watercolors, oils, acrylics, photography, pottery, woodwork, hand-painted glassware, sweet-grass baskets, stained glass, jewelry, fabric, portraits, metal work and more.

A number of dance groups will

perform, including the South Carolina Dance Theatre, Kelley's Fine Arts, Dancin' on Main, Showbiz Studio and Dance Company, Coker Repertory Dance Company, Phat Pheet from Williams Middle School, School of Dance Arts, Palmetto Ballroom Dancers, Dance for Joy Dance Studio and others.

Performances for children will include Wade Henry's juggling act, the Florence Little Theatre Schoolhouse Players, and a mixed up fairy tale by Page Turner Adventures. Nationally recognized storyteller Doug Elliott will also engage attendees with his collection of stories from around the world.

Visitors to the festival may bring a picnic lunch, or purchase food from a variety of food vendors.

For more information, contact the FMU Office of Community Relations at 1225.

## FMU presents Business Alumni Award

Brian Waldrop originally of Greenville received Francis Marion University's Morgan B. Coker School of Business Outstanding Alumnus Award for 2007.

The award was presented during a breakfast on Feb. 16.

Waldrop graduated from FMU in 1985 with a B.S. degree in accounting. He is a Certified Public Accountant, and received his M.B.A. from Delta State University in Mississippi.

Waldrop began his career at Frigidaire and Arvin Industries and soon made his way to Viking Range Corporation in Greenwood, Miss., in 1991 as an accountant. Viking is the originator of commercial-type cooking appliances for homes.

In the nearly 16 years he has been

employed with Viking, Brian has served in various capacities of the finance department, including accounting manager, corporate controller, director of finance, vice president of finance and now senior vice president of finance and chief financial officer.

Brian Waldrop is also very active in community and church affairs. He currently serves on the Greenwood-Leflore Hospital Board, the Greenwood Community Health Center Board, Delta State Foundation and is the past president of the Greenwood Lion's Club. He also serves as a deacon at First Baptist



*pictured (L-R): Morgan B. Coker, Brian Waldrop, Fred Carter, Barry O'Brien*

Church in Greenwood.

Brian is married to the former Tonya Foshee of Summerville, and they have two sons, Matthew and Mark.

**Joel Thayer**, chair and professor of sociology, and **Rusty Ward**, associate professor of sociology, recently attended the annual meeting of the South Carolina Sociological Association (SCSA) in Charleston. Thayer organized and moderated a panel discussion of "Sociology and Social Work." Ward participated as panelist in a discussion titled "Teaching Introduction to Sociology" and afterwards was elected secretary/treasurer of SCSA.

School of Business faculty members **Forest R. David**, **Robert Pugh**, and **Fred David** presented a paper titled "Is General Business Still a Viable Major in Schools of Business?" at the 2007 Southeast Decision Sciences Institute Meeting in Myrtle Beach on Feb. 22.

School of Business faculty members **Forest R. David** and **Joe Aneillo** each are writing a case that has been accepted for publication in the 12th edition of FMU School of Business faculty member **Fred David's** Strategic Management: Concepts and Cases textbook to be published by Prentice Hall in March 2008. The two cases are Krispy Kreme Doughnuts 2007 and S/W Printing Co., respectively.

School of Business faculty members **Fred David** and **Forest David** gave the keynote presentation on "Guidelines for Writing a Case and Preparing a Teacher's Note" at the 15th annual meeting of the Southeast Case Research Association (SECRA) at the Ocean Reef Resort in Myrtle Beach on Feb. 16.

FMU police officer **Alan**

**A. Sayre** graduated from the South Carolina Criminal Justice Academy on Feb. 9 and received a physical fitness award from the academy.

**LeRoy Peterson, Jr.**, professor of chemistry, **Kenneth B. Williams**, chemistry faculty member and Drs. Bruce & Lee Foundation professor, FMU chemistry students Katie Lewis, Shakoya Paulin, Diana Rismawi, and former FMU chemistry students Will Perkins and Pierre Kelly had three papers published in the Jan. 14 and the Feb. 5 editions of the International Acta Crystallographica journal.

Acta Crystallographica is a peer review electronic journal dedicated to the rapid reporting of new and novel crystal structures.

The three papers prepared by the FMU group revealed important types of intermolecular interactions that may be useful in the construction of other solid state materials with useful properties. Peterson is currently investigating the catalytic properties of one of these compounds.

To view these papers, go to <http://alpha1.fmarion.edu/~lpetersclass>.

## NESA Leads Efforts for German Trade Show

Plans are well under way for regional representatives of the North Eastern Strategic Alliance (NESA) to attend the 36th Annual Consumer Trade Show in Rheinland-Pfalz, South Carolina's German sister state. Through this established relationship, NESA hopes to cultivate business contacts in the area. The show runs March 17-25 and will be held in Mainz, the capital city of the German state Rheinland-Pfalz. Along with NESA, South Carolina's booth will also include displays and representatives from Francis Marion University, Horry County, and the Myrtle Beach Area Chamber of Commerce.

"This event gives NESA the unique opportunity to showcase our nine-county region as a great place to live, work and play. Our marketing approach will be to highlight the strategic business opportunities in the region by publicizing the available product, available workforce, and the low costs associated with doing business," said NESA Executive Committee Chair, Sen. Yancey McGill.

Dr. Carter, president of FMU and NESA executive committee member, said, "Over the past decade dozens of Rheinland-Pfalz students have enrolled at Francis Marion University, and dozens of Francis Marion University students have attended German universities. By attending this show, we hope to strengthen and encourage relationships with business leaders in the Rheinland-Pfalz area. We also want to open doors for students in that area to further their education here at Francis Marion University."

Liz Gilland, chair of Horry County Council and NESA board member, said, "Partnering with NESA and Francis Marion University to attend this show makes good business sense for our organization. We all realize the vital role tourism plays in sustaining and increasing economic development efforts along the Grand Strand. Horry County Council and the Myrtle Beach Area Chamber of Commerce hope to market the Grand Strand to those interested in visiting as well as those interested in investing in the area. This show provides a great opportunity to partner with FMU and NESA to bring international visitors and business to the region."

Attracting nearly 100,000 visitors throughout the week, the annual Rheinland-Pfalz trade show is the largest consumer trade exhibition in the area, which has a population of approximately 1,200,000 people.

Want the latest news about the Patriots?

Join the FMU sports e-mail list by e-mailing Michael Hawkins at [mhawkins@fmarion.edu](mailto:mhawkins@fmarion.edu)



### FMU annual giving program seeks funds

There is much to celebrate about being a part of Francis Marion University, but this does not diminish the need to secure sufficient resources to continue the university's growth. The FMU Fund is the annual giving program and is vital to the future of the university. The FMU Fund assists in establishing scholarships for deserving

students, enhancing physical facilities, enriching the library collection, and many other aspects of campus life.

There is opportunity for you to make a difference in the lives of FMU students. Please join this important undertaking by contributing to the 2007-2008 FMU Fund. Your donation will make a difference and is appreci-

ated by June 30, the last day of the university's fiscal year. Students are participating in a phone-a-thon this week to raise more money for the cause.

For more information contact Brandie Love, director of annual giving and constituent relations, at 1218.

### FMU presents Education Alumni Awards

Four Francis Marion University School of Education alumni received 2007 awards at a wine and cheese reception, Feb.15, as part of Homecoming activities.

Shannon Small received the Novice Educator Award, Wanda Hodge received the Veteran Educator Award, and Sharon Dixon received the Educational Administrator Award. This year, FMU's School of Education gave a new award in recognition of excellence in education leadership. That honor, the Education Leader Award, was given to Stephen Taylor.

Small is a teacher at McLaurin Elementary School and is in her second year of teaching. She was one of three finalists for Outstanding First Year Teacher for Darlington County School District in 2006. Small earned a B.S. degree in early childhood education from FMU, an associate's degree in art from Florence-Darlington Technical College and is pursuing a graduate degree in elementary education. While attending FMU, Small was named FMU's Early Childhood Student of the Year for 2005. Small is a member of Hoffmeyer Road Baptist Church.

Hodge is a 1983 graduate of FMU with a B.S. degree in mathematics and earned an M.Ed. degree in 1990. She is a teacher at Mayo High School for Math, Science and Technology and an adjunct professor at Coker College. Hodge has also taught at Socastee High School, Florence-Darlington Technical College and Hartsville High School. She not only obtained advanced placement certification but is also national board certified. Hodge was the 2004-2005 Teacher of the Year at Mayo High.

She and her husband David, also an FMU alum, have two daughters, Danielle and Ashlyn. Danielle is a senior at FMU while Ashlyn is a sophomore at Mayo High School for Math, Science, and Technology.

Dixon has been employed as principal of North Vista Elementary School for 11 years. Prior to coming to North Vista, she worked as an assistant principal, curriculum coordinator and classroom teacher.

She attended Marion County public schools. Dixon is a 1987 graduate of South Carolina State University with a B.S. degree in elementary education and a master of education degree in early childhood education from Francis Marion University in 1988. She completed educational

administration certification in 1995 at the University of South Carolina and is currently seeking an Ed.D. degree in administrator leadership for teaching and learning from Walden University.

Dixon is a native of Marion but now resides in Florence with her husband Tommy, and their son Trevonte.



Stephen Taylor

Taylor has been employed at FMU as a professor in the School of Education's graduate program since 1991, six years of which he worked as director of graduate studies. Taylor also owns the consulting firm, Dr. Stephen Taylor & Associates. Before making his way to FMU, Taylor worked as the executive director of psychology services and exceptional education for Darlington County Schools. He was accreditation supervisor and coordinator of training for the S.C. Department of Education, an assistant professor for the graduate school at USC and held other positions benefiting children with disabilities.

Taylor received a B.A. degree in English/psychology from Clemson University, an M.Ed. in learning disorders from FMU in 1975 and a Ph.D. from the University of South Carolina in psychology of handicapped/disadvantaged education research, human growth and development in 1981.



Pictured (L-R): Shannon Small, Wanda Hodge, and Sharon Dixon



# Human Resources Update

## FMU Tax II students provide free tax services

FMU and the IRS have joined forces to provide free tax return services to the Greater Florence area, FMU students, staff and faculty, each Thursday night beginning Jan. 25-April 8.

Anyone in need of tax assistance can receive it in the School of Business computer lab located in Founders Hall, room 259 C.

For information, contact Brad Johnson, FMU tax professor at 1427.

## McLeod to offer ways to quit smoking

McLeod Behavioral Health Services is offering a Quit Smart program in three-class sessions on March 6, 20, 22 and April 3, 17, 19 that give support for reducing nicotine dependence and breaking the habit of smoking. The sessions begin at 5:30 p.m. at 701 Cashua Ferry Road in Darlington.

For more information or to register, contact McLeod Reservations & Scheduling at (843) 777-2005 or (800) 667-2005.

# Jobs On-Campus

(as of 2-27-07)

- Assistant Professor of Sociology (Gerontology/Health)
- Assistant/Associate/Professor of Management
- Assistant Professor of English
- Assistant Professor of Art Education
- Assistant/Associate Professor of Theatre History
- Instructor of Chemistry
- Assistant Professor of Biology
- Assistant Professor of Physics
- Assistant Professor of Speech Communications
- Assistant Professor of History (Public History/United States History)
- Coordinator of Multicultural Affairs
- Performing Arts Center Director
- Child Care Director
- Grant Writer for Center of Excellence Activities (Part-time, Temporary)
- Director of University Communications

Visit Human Resources  
SAB 105, or call ext. 1140

## Faculty schedule for Spring 2007

### Cycle Two

Thursday, Mar. 1: Proposals from Gamble to David Cowles, AAC Chair

Friday, Mar. 2: Proposals from Cowles to the Faculty

(Spring Break: Mar. 5 – 9)

Thursday, Mar. 15: AAC meets, 3:45 p.m., President's Board Room

Tuesday, Mar. 20: Proposals from Beckie Flannagan to Faculty Senate

Tuesday, Mar. 27: Faculty Senate meets

# Coming Up On Campus

## FEBRUARY

through Mar. 8 8:30 a.m.–5 p.m. Art Gallery Series: Soulscape: Drawings and Paintings by Harry Arnette McFadden and Tim Green, UC gallery

## MARCH

Mar. 1 8 p.m. Artist Series: Cosi fan tutte by W.A. Mozart, performed by Capital City Opera Co., MSB Auditorium

Mar. 11 3 p.m. Dooley Planetarium, Last Days of Earth, CEMC

Mar. 13 changed to Mar. 30 8 p.m. First Tuesday Arts Event: Chamber Music and Art Exhibits, Florence Symphony Winds, HFAC, Kassab Recital Hall

March 13-30 8:30 a.m.–5 p.m. Art Gallery Series: Student Works by FMU Drawing Classes, UC Gallery

## Patriot Digest Deadlines

*Patriot Digest* is published twice monthly and distributed on pay-days. The schedule for the next edition is: **Copy Due** March 12 for **Publication** on March 15. Submit articles via e-mail at [acrosland@fmarion.edu](mailto:acrosland@fmarion.edu).

Questions or comments? Contact Angela Crosland at 1227.

*Patriot Digest* is produced for the Francis Marion University faculty and staff by the Office of Communications Services SAB 116.